



MEDICAL UNIVERSITY – SOFIA
MEDICAL FACULTY

DEPARTMENT OF INTERNAL DISEASES
Head of Department: Prof. Dr. B. Bogov, MD

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REVIEW

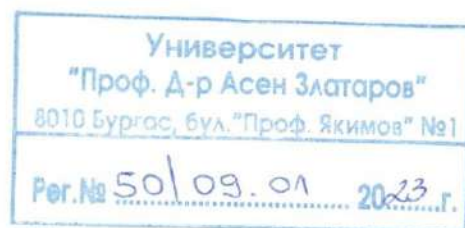
from Prof. Dr. Boris Iliev Bogov, MD,
Head of Department of Internal Diseases,
Medical Faculty of Medical University - Sofia

SUBJECT: competition for the academic position "ASSOCIATE PROFESSOR" in the field of higher education medicine 7. "Health and sport", professional direction 7.1 "Medicine" and the scientific specialty "Clinical pharmacology", announced in SN no. 65/12. 08. 2022, for the needs of the University "Prof. Dr. Asen Zlatarov" Burgas, Faculty of Medicine, based on Rector's Order No. RD-349/21. 10. 2022

Documents for participation in the competition were submitted within the legal deadline by a single candidate - Dr. Svetoslav Valentinov Tsenov, MD, currently an assistant at the Faculty of Public Health at the Medical University - Sofia. The set of documents provided and the attached electronic copies have been prepared in accordance with the requirements of the existing regulations for this procedure - the Law on the Development of the Academic Staff, the Regulations for the Application of the Law on the Development of the Academic Staff and the current institutional Regulations on the conditions and the procedure for acquiring scientific degrees and occupying academic positions at the University "Prof. Dr. Asen Zlatarov - Burgas".

Candidates' eligibility

Based on Art. 56 of the Regulations for the Implementation of the Law on the Development of the Academic Staff in the Republic of Bulgaria and the Regulations for the Terms and Conditions for Acquiring Scientific Degrees and Holding Academic Positions at the University "Prof. Dr. Asen Zlatarov - Burgas", the Rector of the University "Prof. Dr. Asen Zlatarov - Burgas" has appointed a Commission to review the documents and draw up a protocol for admitting or not admitting the candidates to the competition. Within the statutory period, the



Commission on documents made a decision to allow Dr. Svetoslav Valentinov Tsenov, MD, to participate in the competition, and he was notified of this.

The candidate is notified in time, in writing, that he has been admitted to evaluation on the merits of the competition.

Brief biographical data and professional development of the candidate

Dr. Svetoslav Tsenov was born on December 29, 1981. In 2000, he completed his secondary education in V. Tarnovo - High School of Mathematics and Natural Sciences. In 2006, he graduated from the Faculty of Medicine at the Medical University - Sofia, and in 2009 from the Academy of Economics - Svishtov, majoring in "International Finance". In 2022, he also graduated in "Economics of Health Care" at the MU-Varna, Faculty of Public Health. Dr. Tsenov has a scientific and educational degree "Doctor" in social medicine and health management from the National Center of Public Health and Analysis, Sofia, after presenting a dissertation on the topic "Medico-social significance of familial hypercholesterolemia in Bulgaria".

Dr. Tsenov began his professional development in 2008 as a Senior Associate Clinical Trials at INC Research. Over the years, he gained considerable experience in the pharmaceutical industry, holding various senior positions in multinational companies at global and regional level in the field of management, corporate strategy, market access, government affairs, marketing, medicine as:

- Product and Sales Manager Oncology and Rheumatology (Sanofi-Aventis Bulgaria)
- Sr. Rx Division Head – Bone, Nephrology, Dialysis & Cardiology (Amgen Bulgaria)
- Marketing Lead Bone Franchise Central and Eastern Europe (Amgen Europe)
- Market Access, Government affairs and Health Policy Lead (Amgen NorthEast Europe)
- Country Medical Director (Amgen Bulgaria)
- Country Manager for Bulgaria, Hungary and Romania (Astellas Pharma)
- Senior Director, Strategy Lead (Astellas Developed Markets, Europe)
- Vice President, Commercial Excellence Global Lead (Astellas Pharma US)

During his professional career, Dr. Tsenov also gained significant experience in the field of clinical pharmacology as a Senior Associate Clinical Trials INC Research and Head of Clinical Trials at Amgen and Astellas.

Currently, Dr. Tsenov is the Managing Director of Sunlight Health OOD, a healthcare consulting company.

Research and teaching activity of the candidate

From 2021 to the present, Dr. Svetoslav Tsenov works as an assistant at the Faculty of Public Health at the Medical University - Sofia. During this period, he has a teaching activity on topics

such as health prevention, epidemiology of chronic non-infectious diseases, old age and health, health technology assessment, etc.

In addition to teaching activities, over the years, Dr. Tsenov has often been invited as a lecturer in international and national forums on topics such as gene and cell therapies, innovative models of developing new molecules, trends in the development of clinical trials. Among the forums in which he has taken part are: Webit, Manager Global Conference, Global Pricing Summit, CEE Digital Summit, ISPOR Bulgaria, ISPOR Croatia, ISPOR CEE, etc. These participations give him additional experience and a balanced approach to teaching.

Expert activity and membership in scientific and other organizations

Over the years, Dr. Svetoslav Tsenov has been a member of the EFPIA working group for Central and Eastern Europe, chairman of the ARPHARM Board, co-chairman of the AmCham Health Care Commission. He is currently a member of the Bulgarian Business Leaders Forum. Currently, Dr. Tsenov is the secretary of the working group of the Ministry of Health, responsible for the preparation of the National Beating Cancer Plan. He is also among the board members of the Bulgarian Cancer Scientific Society.

The evaluation of the candidate was carried out in accordance with the requirements of the Law on the Development of the Academic Staff in the Republic of Bulgaria, the Regulations for the Implementation of the Law on the Development of the Academic Staff in the Republic of Bulgaria and the Regulations on the Terms and Conditions for Acquiring Scientific Degrees and Holding Academic Positions in University "Prof. Dr. Asen Zlatarov - Burgas" according to the following criteria:

Dr. Tsenov has been awarded the educational and scientific degree "Doctor" in the scientific specialty "Social Medicine and Health Management", issued by the National Center of Public Health and Analysis, based on a presented dissertation on the topic "Medico-social significance of familial hypercholesterolemia in Bulgaria". In connection with the competition, the candidate provides a monographic work on the topic "New approaches in the treatment of familial hypercholesterolemia", as well as 19 scientific publications containing sufficient scientific information both in connection with the dissertation work and outside of it.

The candidate submits his scientific output in accordance with the latest amendments to the Law on the Development of the Academic Staff in the Republic of Bulgaria and the Regulations for the Implementation of the Law on the Development of the Academic Staff in the Republic of Bulgaria. The applicant's reference of compliance with the minimum national requirements has been prepared based on the attached lists. He has submitted a declaration that the scientific works, citations and other evidence for the individual scientometric indicators in the submitted reference for fulfilling the minimum national requirements for occupying the academic position of "Associate Professor" under the Law on the Development of the Academic Staff in the Republic of Bulgaria, **have not** been used by him for acquiring the educational and scientific

degree "Doctor" in the same professional field, as well as for occupying an academic position in another field.

The scientific output of the candidate can be conditionally divided into the following areas:

1. Cardiovascular diseases

The topic of cardiovascular diseases is represented both in the monograph on the topic "New approaches in the treatment of familial hypercholesterolemia" as well as in 11 other scientific publications. This shows that Dr. Svetoslav Valentinov Tsenov, MD, has deepened and expanded his scientific studies in this direction.

Scientific contributions:

The scientific and practical contributions of Dr. Tsenov in the field of cardiovascular diseases are related to:

- Participation in the creation of a registry for patients with familial hypercholesterolemia in order to monitor the dynamics of the disease, as well as determine the risk of developing cardiovascular disease;
- Participation in pilot clinical trials with the aim of evaluating and introducing in the country safe and more effective lipid-lowering therapies that can be used both in combination with statins and alone;
- Participation in the process of dissemination of data from the clinical program of evolocumab to clinical practice in Bulgaria;
- Participation in a project to introduce early diagnosis and follow-up of patients with familial hypercholesterolemia, as well as the prevention of the development of cardiovascular disease.

2. Oncological diseases

The topic of oncological diseases is represented in 8 scientific publications. This shows that Dr. Svetoslav Valentinov Tsenov, d.m., has deepened and expanded his scientific studies in this direction.

Scientific contributions:

The scientific and practical contributions of Dr. Tsenov in the field of oncological diseases are related to:

- Participation in the development of a National Beating Cancer Plan;
- Participation in the process of updating the screening programs in the country for key oncological diseases;

- Participation in the development of a scientific program based on modern approaches in the diagnosis and treatment of various oncological diseases.

The presented scientific production, quantitatively and qualitatively, meets the minimum national requirements and of the Law on the Development of the Academic Staff in the Republic of Bulgaria, as well as the Regulations of the University "Prof. Asen Zlatarov" - Burgas, for occupying the academic position of "Associate Professor".

I do not find any information about proven plagiarism in the scientific works of the candidate Dr. Svetoslav Valentinov Tsenov, MD.

Dr. Tsenov is a respected expert with indisputable contributions in the field of cardiovascular and oncological diseases. The candidate has the necessary qualities to carry out teaching activities and work with students, demonstrating respect, collegiality and teamwork skills.

In conclusion, bearing in mind the documented scientific-research, teaching and medical-diagnostic activity of Dr. Tsenov, I confidently give my *positive assessment* for the awarding of the academic position "ASSOCIATE PROFESSOR" in the scientific specialty "Clinical Pharmacology", field of higher education "Health and sport", professional direction 7.1. Medicine, at the University "Prof. Dr. Asen Zlatarov" - Burgas.

Date: 05. 01. 2023

Sofia

Reviewer:

/ Prof. Dr. Boris E