

#### Position

by Prof. Dr. Hristo Stoyanov Bozov, MD

Dean of the Faculty of Medicine,
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Regarding competition for the academic position "ASSOCIATE PROFESSOR" in the field of higher education medicine 7. "Health and sport", professional direction 7.1 "Medicine" and the scientific specialty "Clinical pharmacology", announced in SN no. 65/12. 08. 2022, for the needs of the University "Prof. Dr. Asen Zlatarov — Burgas", Faculty of Medicine, based on Rector's Order No. RD-349/21. 10. 2022

Documents for participation in the competition were submitted within the legal deadline by a single candidate - Dr. Svetoslav Valentinov Tsenov, MD. The set of documents provided and the attached electronic copies have been prepared in accordance with the requirements of the existing regulations for this procedure - the Law on the Development of the Academic Staff, the Regulations for the Application of the Law on the Development of the Academic Staff and the current institutional Regulations on the conditions and the procedure for acquiring scientific degrees and occupying academic positions at the University "Prof. Dr. Asen Zlatarov - Burgas".

# Brief biographical data and professional development of the candidate

Dr. Svetoslav Tsenov was born on 29.12.1981 in Veliko Tarnovo. In 2006, he graduated from the Faculty of Medicine at the Medical University - Sofia, and in 2009 from the Academy of Economics - Svishtov, majoring in "International Finance". In 2022, he also graduated in "Economics of Health Care" at the MU-Varna. The candidate has a scientific and educational degree "Doctor" in social medicine and health management from the National Center of Public Health and Analysis, Sofia, after presenting a dissertation on the topic "Medico-social significance of familial hypercholesterolemia in Bulgaria".

Dr. Tsenov began his professional development in 2008 as a Senior Associate Clinical Trials at INC Research. Over the years, he gained considerable experience in the pharmaceutical industry, holding various senior positions in multinational companies at global and regional level in the field of medicine, management, corporate strategy, market development.

Currently, Dr. Tsenov is the Managing Director of Sunlight Health OOD, a healthcare consulting company. The long-term experience of the candidate in various companies and in various positions both nationally and internationally, is proof of his indisputable expertise in the field of clinical pharmacology and medicine.

### Research activity

The candidate has presented a scientific production consisting of a monograph on the topic "New approaches in the treatment of familial hypercholesterolemia" and a total of 19 scientific publications, including both publications in Bulgarian and foreign sources.

There are two main topics covered in Dr. Tsenov's scientific works - cardiovascular diseases and, in particular, familial hypercholesterolemia, and oncology. The analysis of the presented publications shows in-depth knowledge of the two topics with high scientific and practical value. Quite logically, the candidate's contributions in terms of scientific and practical activity are in the same directions.

Dr. Tsenov participated in the creation of a registry for patients with familial hypercholesterolemia in order to monitor the dynamics of the disease, as well as to determine the risk of developing cardiovascular disease. Over the years, he also took part in pilot clinical trials with the aim of evaluating and introducing in the country safe and more effective lipid-lowering therapies, which can be used both in combination with statins and alone. The candidate actively participates in the process of summarizing the data from the clinical program of evolocumab to the clinical practice in Bulgaria, as well as in a project for the introduction of early diagnosis and follow-up of patients with familial hypercholesterolemia, as well as the prevention of the development of cardiovascular disease in them.

Dr. Tsenov's scientific contributions in oncology are no less significant. He is involved in a number of projects related to the improvement of scientific approaches to oncology care in the country, including: Development of a National Beating Cancer Plan; Modernization of screening programs in the country for key oncological diseases; Development of a scientific program based on modern approaches in the diagnosis and treatment of various oncological diseases.

The presented scientific production, quantitatively and qualitatively, meets the minimum national requirements and of the Law on the Development of the Academic Staff, as well as the Regulations of the University "Prof. Asen Zlatarov" - Burgas, for occupying the academic position of "Associate Professor".

# Expert activity and membership in scientific and other organizations

The candidate's professional development over the years leads to his participation in a number of organizations and expert projects. Dr. Tsenov has served as Chairman of ARPHARM's Board of Directors, as well as Co-Chairman of AmCham's Health Care Commission. Among his major achievements is his membership of the EFPIA working group for Central and Eastern Europe.

## Teaching activity

The candidate started working as an assistant at the Faculty of Public Health at MU-Sofia and his teaching activity continues until now. Among the topics on which Dr. Tsenov teaches are: epidemiology of chronic non-infectious diseases, health prevention, old age and health, HTA.

### Conclusion

Table Minimum required points for the academic position "ASSOCIATE PROFESSOR" in the field of higher education medicine 7. "Health and sport", professional direction 7.1 "Medicine" and the scientific specialty "Clinical pharmacology" as per the Regulations for the Implementation of the Law on the Development of the Academic Staff in the Republic of Bulgaria in relation to those of the candidate

Group of indicators	Associate Professor as per the Law on the Development of the Academic Staff, the Regulations for the Application of the Law on the Development of the Academic Staff	Associate Professor as per the Regulations for the Terms and Conditions for Acquiring Scientific Degrees and Holding Academic Positions at the University "Prof. Dr. Asen Zlatarov" Burgas	Svetoslav Tsenov
Α	50	50	50
В	=	-	-
С	100	100	232
D	200	220	415
E	50	60	8955
F Sum of the indicators from 13 to the end		20	65
Total	400	450	

It is clear from the presented comparative data that the minimum scientometric criteria are repeatedly exceeded by those presented by the candidate.

In view of the above, I will vote positively for awarding the academic position of "Associate Professor" to Dr. Svetoslav Valentinov Tsenov, MD in the field of higher education "Health and Sports", professional direction 7.1, "Medicine", in the scientific specialty "Clinical Pharmacology", for the needs of the University "Prof. Dr. Asen Zlatarov".