

## REVIEW

By

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member of the scientific jury according to Order No. RD-349 of the Rector of the University "Prof. Dr. Asen Zlatarov"

**Subject:** Competition for the occupation of the academic position "Docent" in the field of scientific education 7. Health care and sports, professional field 7.1. Medicine, scientific specialist "Clinical pharmacology" for the needs of the University "Prof. Dr. Asen Zlatarov", Burgas, announced in State Gazette issue No. 65/12.08.2022.

The only candidate in the announced competition is Dr. Svetoslav Valentinov Tsenov, Doctor of Medicine, "Social Medicine and Health Management".

### Education and Professional development

Dr. Svetoslav Tsenov graduated from the Faculty of Medicine at Medical University - Sofia in 2006, where he received an award for the 2<sup>nd</sup> academic result in the medical course. In 2009, the candidate possess acknowledged specialties in International Finance at the Academy of Economics, Svishtov. In 2019, he obtained the educational and scientific degree "Doctor", on the topic "Medico-social significance of familial hypercholesterolemia in Bulgaria" in the scientific specialty "Social Medicine and Health Management" from the National Center for Public Health and Analysis (NCPHA), Sofia.

Dr. Tsenov began his professional development in 2008 as a Senior Associate Clinical Trials at INC Research. Over the years, you gain significant experience in the pharmaceutical industry, holding various senior positions in multinational companies at a global and regional level in the field of management, corporate strategy, market access, government relations, marketing, medicine such as:

- Product and Sales Manager Oncology and Rheumatology (Sanofi-Aventis Bulgaria)
- Senior Head RX Department – Bone Health, Nephrology, Dialysis and Cardiology (Amgen Bulgaria)
- Marketing Director Bone Health Division for Central and Eastern Europe (Amgen Europe)
- Director of Market Access, Commission Relations and Health Policy (Amgen North East Europe)
- Medical Director (Amgen Bulgaria) • Executive Director for Bulgaria, Hungary and Romania (Astellas Pharma) • Senior Strategy Director (Astellas Developed Markets, Europe)
- Vice President, Global Leader Commercial Excellence (Astellas Pharma USA)

During his professional career, Dr. Svetoslav Tsenov gained equally significant experience in the field of clinical pharmacology as a Senior Clinical Trials Associate at INC Research and Head of Clinical Trials at Amgen and Astellas.

From 2021 to the present, Dr. Svetoslav Tsenov works as an assistant at the Faculty of Public Health at the Sofia University. At the moment, he specializes in "Economics of health care" at the University of Varna (Faculty of Public Health).

Currently, Dr. Tsenov is also the Managing Director of Sunlight Health OOD, a consulting company in the field of health care.

### **Scientific and practical activity**

Dr. Svetoslav Tsenov participated in a large number of scientific and scientific-practical developments, including a monograph on "New approaches in the treatment of familial hypercholesterolemia" 2022, as well as 19 issues. scientific statistics on various topics, most of which are related to modern approaches in diagnostics and are used for cardiovascular diseases and oncological diseases.

- 6 publications published in scientific publications, referenced and indexed in world-famous databases with scientific information;
- 12 publications and reports published in non-refereed peer-reviewed journals or published in edited collective volumes;
- 1 monograph/habilitation thesis "New approaches in the use of familial hypercholesterolemia"

Dr. Tsenov's scientific and practical contributions are mainly in the field of cardiovascular diseases and oncology. They are related to: Participation in the creation of a registry for patients with familial hypercholesterolemia in order to monitor the dynamics of the symptoms, as well as to determine the risk of developing cardiovascular disease; Participation in pilot clinical studies with comprehensive evaluation and introduction in the country of safe and more effective lipid-lowering therapies to be used both in combination with statins and alone; Participation in the process of dissemination of data from the clinical program of the drug Evolocumab to clinical practice in Bulgaria; Participation in a project to introduce early diagnosis and follow-up of patients with familial hypercholesterolemia, as well as the prevention of cardiovascular development in them; Participation in the development of a National Plan to fight cancer; Participation in the process of updating the screening programs in the country for key oncological diseases; Participation in the development of a scientific program based on world approaches in diagnostics and as a result of various oncological diseases.

### **Teaching and learning activity**

From 2021 to the present, Dr. Svetoslav Tsenov works as an assistant at the Faculty of Public Health at the Sofia University. In addition to teaching activities over the years, Dr. Tsenov is often invited as a speaker in international and national forums on topics such as gene and cell therapies, innovative models of developing new molecules, trends in the development of clinical trials. Among the forums in which he takes part are: Webit, Manager Global Conference, Global Pricing

Summit, CEE Digital Summit, ISPOR Bulgaria, ISPOR Croatia, ISPOR CEE, etc. These participations give him additional experience and a balanced approach to teaching.

**Expert activity and membership in scientific and other organizations**

Dr. Svetoslav Tsenov's rich expertise enables him to participate in a number of key projects and organizations. Over the years, he has been a member of the EFPIA Working Group for Central and Eastern Europe, Chairman of the Board of ARPHARM, Co-Chairman of the Health Commission of AmCham. He is currently a member of the Forum of Bulgarian Business Leaders.

Currently, Dr. Tsenov is among the members of the working group of the Ministry of Health, charged with the preparation of the National Plan to fight cancer. He is also among the members of the Board of the Bulgarian Oncology Scientific Society.

**Conclusion**

The biographical data clearly highlight the systematic development and professional improvement of Dr. Svetoslav Tsenov. The application meets all requirements. After getting acquainted with the presented materials and scientific works, analyzing their significance and the scientific, scientific-applied and applied contributions contained in them, I find it reasonable to give my positive assessment and recommend the choice of Dr. Svetoslav Valentinov Tsenov, MD. to occupy the academic position "Docent" in the field of scientific education 7. Health care and sports, professional field 7.1. Medicine, scientific specialist "Clinical pharmacology" for the needs of the University "Prof. Dr. Asen Zlatarov", Burgas.